

Map 9.4 The Urban Plan of Ferrara. The first successful example of Renaissance town planning, Ferrara has been designated a World Heritage site. The plan was the vision of Duke Ercole d'Este, who saw the need for a new, modern quarter to allow for a larger population. The medieval center of Ferrara is shaded in lilac on the map; around it, in gold, lie the straight, wide streets and the massive new walls (in brown). This area was named in honor of the duke: *addizione erculea* (Herculean Addition). Architect Biagio Rossetti (c. 1477–1516) designed the area according to Renaissance humanist principles, with palaces and other structures powerfully reflecting the influence of ancient building.

